WAVE Webinar

StepUp4Youth
Youth Engagement and Campaigning within the WAVE StepUp! Campaign

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WAVE Webinar

- planned to run from 11:00 – 11:45

- Introduction of topics discussed
  - WAVE StepUp! Campaign
  - WAVE Youth Ambassadors

- technical aspects

- housekeeping rules
WAVE Webinar

• technical aspects

➢ audience members are automatically muted
➢ only able to see the PowerPoint presentation on your screen
➢ If you cannot see the PowerPoint, then please simply leave the webinar and join again by clicking the link in your confirmation email
➢ The webinar is being recorded
WAVE Webinar

- housekeeping rules

  - type questions into the questions pane
  - questions will be answered at the end of the presentation
  - if you have a question or a comment, then please raise your electronic hand
The Step Up! Campaign (SUC)
Step Up! Campaign (SUC)

... a European-wide campaign of the WAVE Network aimed at:

• increasing efforts to stop violence against women
• raising awareness about the issue
• mobilizing widely for the right of women and children to live a life free from violence
• protecting women survivors of violence

Launch: in May 2016, gathering strength ever since
SUC strategy

VISION
Our vision is a feminist Europe, where all women have access to support when they need it, and young generations embrace and practice feminism.

MISSION
Our mission is to end VAW. As a European-wide feminist network, WAVE provides an interactive platform for exchanging knowledge, experiences and practices, and also primarily includes services that directly support women and girls, affected by VAW. The Step Up! Campaign amplifies the voices of all women and girls who experience VAW, aims to improve and increase support services for them, and it also works towards raising general awareness about the omnipresence of VAWG, in order to end it.
WAVE Training Institute 2017

- Graphic novel/cartoon on VC
  - get images to attract attention on social media
- Youth Board
- Planning an activity
- Youth Ambassador for WAVE
- Lost...

Translated into CGS

1st year

4 year

2nd year

Type of WAW
Campaigning strategic priorities 2018–2021

1. Maintaining and improving services through adequate funding
2. Mainstreaming of the Istanbul convention
3. Improving VAWG prevention through involving young people in the campaign

We will engage and educate young people about violence against women and girls through campaign activities and establish a small group of young people to become peer ambassadors for the Step Up! Campaign.
Youth Week 2017

Call published on 25 May

BECOME OUR YOUTH AMBASSADOR!

Are you the one who cares? Are you passionate about creating positive change and actively shaping policies on a higher level? We want you to become our youth ambassador!

Learn more & apply: bit.ly/call-YA

200+ applications by 25 September!
New campaigning logo
### Overview of activities in 2019

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<th>Activity</th>
<th>Period</th>
<th>Overview</th>
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<td><strong>Activity</strong></td>
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<td>International Women’s Day</td>
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<td>Peace Day Actions</td>
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<td>#16Days</td>
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<td><strong>Focus</strong></td>
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<td>* Historical continuity of the international feminist struggle for women’s rights</td>
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<td>* Historical and overall importance of WSS</td>
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<td>* Taking part in EU elections</td>
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<td>* Anniversary of SUC launch</td>
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<td>* Youth Week – Take action toolkit &amp; leaflet</td>
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<td>* CyberSafe social media campaign</td>
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<td>* Anniversary EU signature of the IC</td>
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<td>* Together with the SV WG (theme: rape and consent in Europe and comparing national legislation with adherence to the IC)</td>
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<td>* Exhibition in BXL during #16Days (creating collective pressure to maintain and improve funding of women’s specialist services in a stable and sustainable way)</td>
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<td>* Local actions</td>
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The leaflet
It’s free to download and use

It’s packed with ideas for learning more about VAW & taking action
The way forward

EC Flash Eurobarometer 478 (March 2019)

How do we build a stronger, more united Europe? The views of young people

Survey: 10,000+ young people across the EU (age 15 – 30 years)

MAIN FINDINGS

• Young people consider that protecting the environment and fighting climate change, along with education and training; and fighting poverty and social inequalities should be the top priorities for the EU in the years to come

• Regarding the EU’s actions in the area of education and training, young people see efforts to connect schools or universities with others abroad as most useful

• Young Europeans are actively engaged. Three quarters have been involved in some form of organised movement. More than seven in ten young respondents have voted in local, national or European elections while one third have been involved in organised voluntary activities in the last 12 months

• Young people expect schools to prepare them for employment and to think critically. They consider the main shortcomings of schools currently to be not dedicating enough attention to entrepreneurship and financial competences; and climate change, environment and eco-friendly behaviours
The way forward – it is not random

Post-EU-elections news from Germany:
The Greens also proved successful among voters which moderate options on both the left and the right have desperately tried to reach: the young...

„This year’s European elections showed that 34% of the 18 to 24-year-olds cast their ballots for the Greens, a figure traditional parties in Germany can only dream of.“

„This sends the clear message that climate and environmental issues are now highly ranked in the German political agenda (...).“
The way forward = connecting issues
WAVE Youth Ambassadors

Youth work activities of the WAVE StepUp! Campaign
WAVE Youth Ambassadors

• importance of youth work

• create own spaces

• support of institutions and organisations (national, European & international level)
WAVE Youth Ambassadors

• started in October 2018

• 10 young people from 9 different EU as well as non-EU countries
  
  Mirta Bašelović (Croatia)  
  Anita Pavić (Croatia/UK)  
  Nikita Lumijoe (Estonia)  
  Elmar Khalilov (Georgia)  
  Antonella Crichigno (Italy)  
  Elda Brada (Kosovo)  
  Stefan Petrovski (North Macedonia)  
  Filipa Canelas (Portugal)  
  Dejana Stošić (Serbia)  
  Alba Biosca (Spain)

• conscious, open-minded and critical peer group

• first generation of WAVE Youth Ambassadors: 2018-2020 (two-year cycle)
WAVE Youth Ambassadors

- contributing to the strategic development and practical implementation of the Step Up! Campaign
- actively participating in online monthly
- creating social media posts with information on relevant events and projects
WAVE Youth Ambassadors

- 6 months of youth campaigning within the WAVE StepUp! Campaign

How do we work?
- 2019 timeline: international and EU-wide human-rights affiliated days
- activities and actions to spread effective and targeted messages among young people
- create engaging content, contributions and material
- importance of social media; both internal and external
What do we share?
WAVE Youth Ambassadors’ social media takeover during 16 Days of Activism 2018

Antonella Crichigno, WAVE Youth Ambassador from Italy

Anita Pavić, WAVE Youth Ambassador from Croatia
What do we share?
WAVE Youth Ambassadors’ self-made contributions (7 videos and 3 written statements) on the importance of effective political engagement for Int’l Women’s Day

Stefan Petrovski, WAVE Youth Ambassador from North Macedonia

Elda Brada, WAVE Youth Ambassador from Kosovo
What do we share?

WAVE Youth Ambassadors’ interviews with young people on the importance of voting in the 2019 EU parliamentary elections

Italy and Croatia: WAVE Youth Ambassadors interviewed politically influential figures in their respective country to highlight current issues and limitations of women’s rights in Italy and Croatia

Filipa Canelas, WAVE Youth Ambassador from Portugal

Nikita Lumijoe, WAVE Youth Ambassador from Estonia

The European Parliament elections are on the 26 May in Croatia. How important is it that people show up and vote?

Marta Briljana, WAVE Youth Ambassador from Croatia

It is crucial! Every five years, we have one of the lowest turnout, among all member states. The 12 people who we choose on our representation, all the European Parliament are going to be our voice for the next five years. […] Because of the low turnout, it takes about 70,000 votes to get a seat at the Parliament, and quite literally every vote counts. (P) in order to see both our country and the Union develop and improve. In the coming years, we need to vote, I am participating in a candidate meeting and discussing both the reproductive rights and the rights of the LGBT people are important parts of my platform […] I hope Croatia don’t remain a place where people have to travel abroad to get access to a safe abortion, and where they are judged and stigmatized for getting one in the first place.

Croatia is an EU, and the EU is in Croatia, and we should strive to make it a better place for all.

Note: Information in this document is only valid at the time of its release and may change with the European Parliamentary Forum for Sexual & Reproductive Rights.
What do we share?

WAVE Youth Ambassadors’ input on the political landscape in their respective countries in regards to women’s rights

Serbia: with support from Dejana Stošić

https://www.wavenetwork.org/2019/03/21/wave-support-statement-for-our-fellow-activists-in-serbia/

What do we share?
WAVE Youth Ambassadors stand in solidarity with women worldwide
Response to restriction on women's freedom and bodily autonomy in Alabama, USA.

"This is not the time to be silent. We all, irrespective of our sex or gender, should be marching on the streets and support those, who are having their human rights stripped away from them. What about women's lives? What about women's rights?"
Upcoming event
WAVE Youth Ambassadors meeting in Vienna, Austria from 3-4 June 2019 to fortify team building, exchange ideas and develop further strategies and actions to get our word out and promote the importance youth engagement.

3 keys to succeeding in youth campaigning within the WAVE Network

- **Creativity** and creative freedom
- **Communication** and time management
- **Collaboration**: refrain from hierarchical structure
We don’t hold back. We won’t hold back. Together, we can pull on the same string and aim to develop solutions to create a world free of violence; for us, for future generations, for everybody. #StepUp4Everybody

THANK YOU!
Follow us on social media...

Web: www.wave-stepup.org

Facebook: wavestepup

Twitter: @WAVE_europe

Instagram: womenagainstviolenceeurope